

JG Mocke

Profile

Jan is experienced in all aspects of the management of medium and large enterprises. This includes the turnaround of loss making institutions, strategic planning and the implementation of sound business practices. He has significant experience in the food industry, from primary production, to value adding, marketing and distribution - locally and internationally.

He is further experienced in the development and evaluation of feasibility studies. This experience covers a wide range of industries. He is further experienced in structuring funding packages for projects and to raise the required funding.

Experience and skills

- 2017 to 2019 Served on the Joburg Market Board as Chair of the SDC and later as Chairman of the Board.
- 2015 to date Business Consulting - CEO
- 2013 to 2015 Mount Carmel Farms – General Management
- 2006 to 2013 Joburg Fresh Produce Market – COO and Acting CEO.
- 2002 to 2006 Mocke Publikasies – CEO
- 1989 to 2002 Sapekoe Estates – General Management
- 1984 to 1989 IDC of SA Ltd – Industry Development, Industrial Analysis and Industrial Finance.
- 1982 to 1984 CA du Toit and Partners – Consulting Engineering.
- 1981 to 1982 Telkom – Electronic Design Work

Selected projects

Market for the Future

International and local research on food distribution and development of a plan to reposition Joburg Market to align with modern food industry requirements. Extensive consultation with government, large farmers, supermarket groups, market agents and funding institutions to get buy-

in for the project. Raised R1billion to upgrade the market.

DRC Market – Layout design of the Kinshasa Fresh Produce Market.

Mpumalanga Market – Operational Design, functional layout and engineering design of operational systems of the Mpumalanga International Fresh Produce Market.

Joburg Market

Turnaround of a R6b turnover, loss making institution to a profitable organization with a clean audit. Development of a state of the art fresh produce market system.

Tshwane Market

Development of a precinct plan for the Tshwane Fresh Produce Market in Pretoria

Sapekoe Estates

Development and implementation of strategies to make this agricultural business profitable despite competitive disadvantages in the international context. Establishment of a value adding division. Turnaround of two loss making business units. The evaluation of an international agriculture group with operations in Kenya and Malawi.

Local Manufacturing of video text terminals

Industrial Development Corporation

Market surveys

Industrial Development Corporation of South Africa (IDC) – various industries

Feasibility Studies.

Industrial Development Corporation of South Africa (IDC) – various industries.

Tractor and Farm implement assembly.

Various agricultural projects, including for a Macadamia Nut project, a Game Farm project, a Cattle Farm project, an Aloe Vera project in Eritrea, a starch manufacturing plant in Zambia, citrus farms for emerging farmers in the Eastern Cape, a pecan nut project, agricultural projects for various RBDAs in Nigeria, a frozen vegetable project, etc.



Position

Business Consultant

Year of birth

1958

Nationality

South African

Language

English – excellent
Afrikaans – excellent

Qualifications

1992 MBL UNISA
1983 B (Eng) Electron
University of Pretoria

Key skills

Fresh Produce Market Design
Fresh Produce Market Operations
Fresh Produce Market Management
Strategic Planning
Business Management
Business Turnaround
Feasibility Studies
Market research
Agriculture
Executive Management