

Marianne van der Laarse – short bio

Marianne van der Laarse, with BSc (Agric) Food Science, and IMM diploma in Marketing Management (Institute of Marketing Management) has comprehensive experience with fresh produce and agricultural supply chains. She founded Agrijob Recruitment Specialists more than 25 years ago, serving leading commercial farming operations, agribusinesses, exporters, in-put suppliers and food processors. The www.agrijob.co.za website is an interactive online career portal for agriculture & food and hosts a comprehensive database of candidates with applicable qualifications and experience. She was the founder of Agri-Food Career Fairs, held from 2011 - 2017 (under the auspices of the Produce Marketing Association) at Universities of Pretoria, Stellenbosch and KwaZulu-Natal, to entice young people to study towards a career in horticulture/agri-food. Agrijob is the founder and driver of the current annual AgriCAREERConnect events held at Universities of Pretoria and Stellenbosch, to facilitate interaction between Agric students/graduates and the industry. She now focuses full-time on Agrijob and work closely with universities to attract talent to the agricultural industry, and to assist graduates to find applicable jobs or internships.

Marianne van der Laarse
www.agrijob.co.za
Contact details: marianne@agrijob.co.za
Tel 0823881000